

 <p>بنك بروٲان BURGAN BANK driven by you</p>	<p style="text-align: center;">PRESS RELEASE</p> <p>SUBJECT: BURGAN BANK WINS AWARD FOR WEBSITE</p> <p>TO BE RELEASED FOR COVERAGE ON __ NOVEMBER 2009</p>
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Burgan Bank wins first prize in Kuwait at Banking Web Awards event

Kuwait City, November 2009: Burgan Bank amongst the leading regional banks in the state of Kuwait, has won the prestigious Banking Web Awards Prize in the Commercial and Corporate Category for Kuwait.

The prestigious award ceremony was held on 20th November, 2009 in Beirut Lebanon at the Intercontinental Phoenicia Hotel. Receiving the award on behalf of Burgan Bank was Bashir Jaber, Head of Marketing Communications - Corporate Communications Department.

“We are honored to receive this prestigious award from the Pan Arab Web Awards Academy. Burgan Bank’s website has received very positive feedback since it was re-launched in 2007 and its upgrade in 2008. Over the last few years we have seen a huge increase in terms of visits on our website and many more of our customers are utilizing our state of the art online banking facility. This positive response can be attributed to the high level of functionality as well as the simplicity and convenience that it offers when seeking information or even making a request. What’s more, the range of information available has enabled us to create a more interactive medium for investors, the media, etc.” said Fadi Matar, Chief Marketing Officer, Burgan Bank.

The event was attended by all the nominees, in addition to VIPs guests from across different industries, governmental personalities, the media and other guests from the Arab Region.

The Banking Web Awards was created with the objective of recognizing excellence and creativity in creating a Banking service online that would cater to the banking needs of all public and private sectors clients.

The Banking Web Awards aims to serve as an incentive to create a world of banking at the reach of bankers, account holders, stock brokers, and all those interested in the banking field to help them save time and do things their way. It also promotes intellectual and professional creativity and competition in the world of banking and banking services.