

## **Burgan Bank maintains its genuine commitment to the development and support of Kuwaiti staff**

The first of its kind in Kuwait to serve private and public sectors, Burgan Bank tailors a unique training program to enhance quality standards



Kuwait, 8th Feb.2009,

In our continued efforts to extend unique services to the community, Burgan Bank reiterates its strong conviction in the corporate social responsibility and even a stronger belief in the importance of human resources development, especially Kuwaiti staff.

To that end, Burgan Bank has renewed its active involvement in training and rehabilitation of nationals through a tailored training program dedicated for Kuwaitis who work in the private and public sectors. The first of its kind in Kuwait, Burgan Bank program aims at raising the level of service delivery and increasing quality indicators especially in the Public sector. The program is offered in cooperation with the Program of Restructuring the Labor Force and the Executive Branch of the State which has fully endorsed this initiative.

Mrs. Maliha Al-Ayyar, General Manager of HRD at Burgan Bank, described the program by saying: "Burgan Bank truly believes in the significance of training and rehabilitation of national cadre at various management levels to improve service quality in the public and private sectors. Adherence to this philosophy is realized in the implementation of a special training and rehabilitation program dedicated to Kuwaiti public servants in an effort to unlock their potentials and maximize the impact of their positive contribution and input".

Through this unique training program, Burgan Bank will combine forces and expertise with the reputable American University of Kuwait (AUK) to train 20 candidates who will constitute the first group of trainees in this program. This ground-breaking and innovative training program will start in March 2009 for a three-month period. It will offer highly specialized modules in English Language, computer, customer service, and marketing and communication skills. To sign up, candidates must go through pre-testing and evaluation to define their skill level for specifying training needs.

This initiative is yet another example of Burgan Bank's adherence to CSR principles and its genuine commitment to community development and training and development of Kuwaiti cadre in various aspects.

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