

Burgan Bank Raises Financial Awareness and Digital Innovation Initiatives by Collaborating with AUK to Empower the Next Generation of Kuwaiti Talents

A step toward creating financial awareness and fostering innovation to equip students for the demands of the banking industry



Mr. Bashar Al-Qattan, Executive Manager – Learning and Talent Development at Burgan Bank



Ms. May Al-Qabandi, Senior Manager – Innovation Department at Burgan Bank



A group photo of AUK students with Burgan Bank representatives during a field visit to the Bank's headquarters

Kuwait, 17 June 2025

Burgan Bank recently hosted a field visit at its headquarters for students from the American University of Kuwait (AUK), under the umbrella of the Bank's comprehensive social responsibility

and sustainability strategy, centered on nurturing and investing in Kuwait's national youth talents from an early age.

A total of 15 AUK male and female students were guided on a tour across the Bank's various departments as well as Burgan Lab, the Bank's dedicated innovation hub. By engaging the younger generation in real-world experiences, the Bank reinforces its vision to be the most progressive bank in Kuwait, driven by its employees, customers, and community. It also confirms Burgan Bank's commitment to being an innovative financial service provider, while translating its exemplary attributes of trust, commitment, excellence, and progression into meaningful action.

Commenting on the visit, Mr. Bashar Al-Qattan, Executive Manager – Learning and Talent Development at Burgan Bank, said: "It was a delight to host the AUK students at our HQ and introduce them to the latest banking innovations and technologies. Under the "Teach Them Young" campaign, a primary factor of our robust learning and talent development program's success is that we acknowledge the importance of preparing talents at an early stage through visits such as this one, which opens them up to the real professional world, how it operates, and the technologies that continue to shape it. This enables them to make informed decisions as they embark on their career journeys."

For her part, Ms. May Al-Qabandi, Senior Manager – Innovation Department at Burgan Bank, highlighted the importance and long-term impact of exposing students to the real-life applications of digital transformation and engaging them in conversations around approaching problem-solving with an innovative mindset. She emphasized that instilling innovation early supports Burgan Bank's vision to remain agile and future-ready in a rapidly evolving financial landscape.

Throughout the field visit, the students were introduced to Burgan Bank's adoption of the agile methodology across its operations, reflecting its collaborative, flexible, and efficient working style. They also participated in several interactive sessions and attended presentations that helped them gain a more comprehensive understanding of digital transformation, recognizing that it must begin with a cultural shift before any enhancements to digital infrastructure can take place – a shift that empowers teams to adapt quickly to change, deliver innovative solutions faster, and meet evolving customer needs efficiently.

Finally, Burgan Bank representatives discussed some of the most vital banking awareness and financial literacy topics with the students, as part of the Bank's ongoing support of the "Let's Be

Aware” (Diraya) banking awareness campaign, led by the Central Bank of Kuwait (CBK) and the Kuwait Banking Association (KBA), with the support of Kuwaiti banks. This included tips about safe online banking, precautions against fraud and theft, as well as the importance of the savings culture and adopting a sound financial plan.

This initiative is one of many ways in which Burgan Bank delivers on its commitment to national development, social responsibility, and sustainable impact. The Bank regularly opens its doors to school and university students, participates in major career fairs, and curates immersive learning experiences aimed at equipping Kuwait’s youth with the skills, awareness, and mindset needed for long-term career success in the financial sector.

About Burgan Bank

Established in 1977, Burgan Bank is a Kuwait-based conventional bank with a significant focus on the corporate and financial institution sectors. From its earliest days, the Bank has significantly sought to diversify its offering to cater to its growing retail and private banking customer base.

Burgan Bank has majority-owned subsidiaries, collectively known as the “Burgan Bank Group”, in the MENAT region. This Group is supported by one of the largest branch networks across the region and includes: Gulf Bank Algeria – AGB (Algeria), Tunis International Bank – TIB (Tunisia), Burgan Bank Turkey (Turkey) and United Gulf Bank (Bahrain). Furthermore, Burgan Bank has a presence in the UAE through its corporate office, Burgan Financial Services Limited.

The Bank has continuously improved its performance over the years, through an expanded revenue structure, diversified funding sources, and a strong capital base. The adoption of state-of-the-art services and technology has positioned it as a trendsetter in the domestic market and within the MENA region. Moreover, Burgan Bank’s brand has been built on a foundation of real values – trust, commitment, excellence, and progression – which serve as a reminder of the high standards to which the Bank always aspires. In fact, the Bank’s core philosophy of ‘Driven by You’ is the foundation on which its products and services are continuously developed.

Burgan Bank has achieved the LEED v4.1 O+M: EB Gold Certification for its Head Office in Kuwait City. The Bank has also obtained the ISO/IEC 27001: 2022 Information Security Management Systems certificate (ISMS), ISO /IEC 27701:2019 Privacy Information Management Systems (PIMS), ISO/IEC 20000-1: 2018 Information Technology Service Management System (ITSMS) and was re-certified with the prestigious ISO 9001:2015 Quality Management System (QMS), making it one of the few banks in the GCC and Kuwait to receive such certification for five consecutive times. At the same time, the Bank has the distinction of being the only Bank in Kuwait to have won the JP Morgan Chase Quality Recognition Award for twenty consecutive years. Moreover, in a testament to its dedication to the development of its human capital, Burgan Bank is the first bank in Kuwait to be certified as a Great Place to Work®, earning the distinct honor in 2023.

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