

Burgan Bank Organizes Field Visit for ‘Academy X’ Students at its Headquarters in Collaboration with CODED Academy

To reinforce the financial culture among students in line with the Diraya campaign and empower students by introducing them to the banking work environment



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*Burgan Bank representatives in a group photo with
‘Academy X’ students during their visit*



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As part of Burgan Bank’s commitment to social responsibility and its ongoing efforts in fostering and reinforcing sustainability, investing in youth talent, and supporting the education sector in Kuwait, the Bank welcomed a group of ‘Academy X’ students for a field visit and educational tour

at its headquarters, in the presence of CODED Academy representatives, to introduce them to the world of banking and raise their financial and professional awareness.

As part of the tour, students were introduced to the Bank's various departments, the different services and accounts it provides to various customer segments, and the most important digital technologies that align with Burgan Bank's strategy and vision for digital transformation. The tour also highlighted the Bank's available career opportunities, which contributed to motivating the students to join the banking sector, particularly in the technology and information systems sectors.

Through this field visit, Burgan Bank reaffirmed its steadfast support for the "Let's Be Aware" (Diraya) banking awareness campaign by equipping 'Academy X' students with financial education to help them understand their banking rights and avoid fraudulent activities. In addition, this initiative aligned with the Bank's "Teach Them Young" campaign, which aims to equip students with the most important skills for sound financial planning and early savings for a better future.

Commenting on the visit, Ms. Hessa Hussain Al-Najadah, Senior Manager – Corporate and CSR Communications at Burgan Bank, said: "It was a pleasure to host the 'Academy X' students at our headquarters and witness how engaged they were throughout the whole visit, expressing their interest in the banking sector and happiness with this educational and practical experience. This initiative is part of a series of community programs the Bank is launching to educate and empower the younger generation and raise their financial awareness, which enhances the Bank's role in supporting sustainable development and contributing to building a knowledgeable and qualified generation for the future."

She added: "This initiative also served as an extension of Burgan's continued support for the 'Let's Be Aware' (Diraya) financial literacy and banking awareness campaign – launched by the Central Bank of Kuwait (CBK) and the Kuwait Banking Association (KBA), with the support of Kuwaiti banks. The visit highlighted vital information about the safe use of online banking, the most common scamming tactics, and how to stay protected against them. It also introduced students to the banking products and services designed to cater to their needs, aspirations, and modern lifestyles."

The 'Academy X' program, the largest initiative for empowering women in technology and entrepreneurship, is part of the strategic partnership between Burgan Bank and CODED Academy, a leading institution driving tech education and innovation in Kuwait. This impactful partnership serves as a significant national model for nurturing female talent and guiding participants toward a thriving digital future. The program aims to introduce participants to (UI/UX) design principles, the latest AI tools, and core entrepreneurial concepts, while also developing their leadership and personal skills. It further encourages female students to launch their own startups through dedicated mentorship programs upon completing the course and promotes the use of AI tools to unlock their creative potential in ways that support Kuwait's transition to a knowledge-based economy.

About Burgan Bank

Established in 1977, Burgan Bank is a Kuwait-based conventional bank with a significant focus on the corporate and financial institution sectors. From its earliest days, the Bank has significantly sought to diversify its offering to cater to its growing retail and private banking customer base.

Burgan Bank has majority-owned subsidiaries, collectively known as the “Burgan Bank Group”, in the MENAT region. This Group is supported by one of the largest branch networks across the region and includes: Gulf Bank Algeria – AGB (Algeria), Tunis International Bank – TIB (Tunisia), Burgan Bank Turkey (Turkey) and United Gulf Bank (Bahrain). Furthermore, Burgan Bank has a presence in the UAE through its corporate office, Burgan Financial Services Limited.

The Bank has continuously improved its performance over the years, through an expanded revenue structure, diversified funding sources, and a strong capital base. The adoption of state-of-the-art services and technology has positioned it as a trendsetter in the domestic market and within the MENA region. Moreover, Burgan Bank’s brand has been built on a foundation of real values – trust, commitment, excellence, and progression – which serve as a reminder of the high standards to which the Bank always aspires. In fact, the Bank’s core philosophy of ‘Driven by You’ is the foundation on which its products and services are continuously developed.

Burgan Bank has achieved the LEED v4.1 O+M: EB Gold Certification for its Head Office in Kuwait City. The Bank has also obtained the ISO/IEC 27001: 2022 Information Security Management Systems certificate (ISMS), ISO /IEC 27701:2019 Privacy Information Management Systems (PIMS), ISO/IEC 20000-1: 2018 Information Technology Service Management System (ITSMS) and was re-certified with the prestigious ISO 9001:2015 Quality Management System (QMS), making it one of the few banks in the GCC and Kuwait to receive such certification for five consecutive times. At the same time, the Bank has the distinction of being the only Bank in Kuwait to have won the JP Morgan Chase Quality Recognition Award for twenty consecutive years. Moreover, in a testament to its dedication to the development of its human capital, Burgan Bank is the first bank in Kuwait to be certified as a Great Place to Work®, earning the distinct honor in 2023.

Burgan Bank is a majority-owned subsidiary of KIPCO (Kuwait Projects Company), one of the largest holding companies in the MENA region.