

Burgan Bank Unveils Exclusive Yearlong Discount with Turkish Airlines

Expanding on the premium value it offers cardholders with every purchase



Mr. Manaf Al-Menaifi, Acting General Manager – Retail Banking at Burgan Bank

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In a new effort to elevate customers' banking experience, Burgan Bank revealed its latest partnership with Turkish Airlines, offering all Burgan credit and prepaid card users a 15% discount on the base fare for all one-way and roundtrip flights from Kuwait to any destination worldwide throughout 2025. This comes as part of the Bank's robust mission to deliver excellent customer experience and its committed strategy for adding value to customers' everyday card purchases, ensuring its cards remain a top-of-wallet choice.

"Everything can be made easier and more exciting with enough understanding of our customers' needs and lifestyles and the right partners, and there's no better way to ground this in action than through our wide range of bank cards," said Mr. Manaf Al-Menaifi, Acting General Manager – Retail Banking at Burgan Bank. "From business trips to family vacations, many Kuwaitis have an affinity to travel. That's why, as a Bank that is 'Driven by You' and as a trusted financial partner, we spare no effort to collaborate with the best service providers in the travel industry to grant our cardholders access to an exclusive world of travel luxury and ease."

Until December 31, 2025, customers can avail this exclusive 15% discount by entering the promo code BURGAN2025 upon checkout – valid for multiple-time use – conditioned that their Turkish



Airline flight is purchased using a Burgan credit or prepaid card. It is worth noting that the promotion does not apply to outbound flights on March 26-30, and June 4-7, as well as inbound flights on March 30-April 2, June 7-10, and August 10-25.

In addition to Burgan's latest partnership with Turkish Airlines, the Bank offers avid travelers among its customers numerous opportunities to elevate their banking and travel experiences by using Burgan credit and prepaid cards.

About Burgan Bank

Established in 1977, Burgan Bank is a Kuwait-based conventional bank with a significant focus on the corporate and financial institution sectors. From its earliest days, the Bank has significantly sought to diversify its offering to cater to its growing retail and private banking customer base.

Burgan Bank has majority-owned subsidiaries, collectively known as the "Burgan Bank Group", in the MENAT region. This Group is supported by one of the largest branch networks across the region and includes: Gulf Bank Algeria – AGB (Algeria), Tunis International Bank – TIB (Tunisia), and Burgan Bank Turkey. Furthermore, Burgan Bank has a presence in the UAE through its corporate office, Burgan Financial Services Limited.

The Bank has continuously improved its performance over the years, through an expanded revenue structure, diversified funding sources, and a strong capital base. The adoption of state-of-the-art services and technology has positioned it as a trendsetter in the domestic market and within the MENA region. Moreover, Burgan Bank's brand has been built on a foundation of real values – trust, commitment, excellence, and progression – which serve as a reminder of the high standards to which the Bank always aspires. In fact, the Bank's core philosophy of 'Driven by You' is the foundation on which its products and services are continuously developed.

Burgan Bank has achieved the LEED v4.1 O+M: EB Gold Certification for its Head Office in Kuwait City. The Bank has also obtained the ISO/IEC 27001: 2022 Information Security Management Systems certificate (ISMS), ISO /IEC 27701:2019 Privacy Information Management Systems (PIMS), ISO/IEC 20000-1: 2018 Information Technology Service Management System (ITSMS) and was re-certified with the prestigious ISO 9001:2015 Quality Management System (QMS), making it one of the few banks in the GCC and Kuwait to receive such certification for five consecutive times. At the same time, the Bank has the distinction of being the only Bank in Kuwait to have won the JP Morgan Chase Quality Recognition Award for twenty consecutive years. Moreover, in a testament to its dedication to the development of its human capital, Burgan Bank is the first bank in Kuwait to be certified as a Great Place to Work®, earning the distinct honor in 2023.

Burgan Bank is a majority-owned subsidiary of KIPCO (Kuwait Projects Company), one of the largest holding companies in the MENA region.