

Burgan Bank Launches “Free Airport Ride” Campaign for Elite Customers

In line with its dedicated customer satisfaction strategy and expansive rewards program



*Mr. Mohammed Al-Yaseen, Deputy General
Manager – Retail Banking*



Kuwait, 5 August 2025: As part of its ongoing efforts to enrich its banking experience, Burgan Bank has launched its latest summer campaign: a complimentary chauffeured airport ride for all Elite Visa Signature debit card holders. The “Free Airport Ride” campaign falls under Burgan Bank’s year-round loyalty program, specifically targeting Elite customers and designed to offer

them premium services that cater to their lifestyles – from everyday banking benefits to rewarding add-on experiences.

Speaking about the promotion, Mr. Mohammed Al-Yaseen, Deputy General Manager – Retail Banking at Burgan Bank said: ““Summer is a time for travel, family moments, and new experiences — and we’re here to make it all smoother from the very first step. With this offer, our Elite customers can enjoy the comfort of a private from or to airport transfer, reflecting the personalized care and convenience that define their relationship with Burgan Bank.”

Mr. Al-Yaseen noted that exclusivity and convenience remain the hallmarks of the Elite banking experience. “We continue to tailor our services and rewards to the needs and expectations of our Elite segment — delivering not only premium financial solutions, but also the lifestyle benefits they value most.”

Available till August 31st, this exclusive offer covers a single ride either to or from Kuwait International Airport. Elite customers can contract the Elite Concierge Service at +965 22969960 to avail this offer.

About Burgan Bank

Established in 1977, Burgan Bank is a Kuwait-based conventional bank with a significant focus on the corporate and financial institution sectors. From its earliest days, the Bank has significantly sought to diversify its offering to cater to its growing retail and private banking customer base.

Burgan Bank has majority-owned subsidiaries, collectively known as the “Burgan Bank Group”, in the MENAT region. This Group is supported by one of the largest branch networks across the region and includes: Gulf Bank Algeria – AGB (Algeria), Tunis International Bank – TIB (Tunisia), Burgan Bank Turkey (Turkey) and United Gulf Bank (Bahrain). Furthermore, Burgan Bank has a presence in the UAE through its corporate office, Burgan Financial Services Limited.

The Bank has continuously improved its performance over the years, through an expanded revenue structure, diversified funding sources, and a strong capital base. The adoption of state-of-the-art services and technology has positioned it as a trendsetter in the domestic market and within the MENA region. Moreover, Burgan Bank’s brand has been built on a foundation of real values – trust, commitment, excellence, and progression – which serve as a reminder of the high standards to which the Bank always aspires. In fact, the Bank’s core philosophy of ‘Driven by You’ is the foundation on which its products and services are continuously developed.

Burgan Bank has achieved the LEED v4.1 O+M: EB Gold Certification for its Head Office in Kuwait City. The Bank has also obtained the ISO/IEC 27001: 2022 Information Security Management Systems certificate (ISMS), ISO /IEC 27701:2019 Privacy Information Management Systems (PIMS), ISO/IEC 20000-1: 2018 Information Technology Service Management System (ITSMS) and was re-certified with the prestigious ISO 9001:2015 Quality Management System (QMS), making it one of the few banks in the GCC and Kuwait to receive such certification for five consecutive times. At the same time, the Bank has the distinction of being the only Bank in Kuwait to have won the JP Morgan Chase Quality Recognition Award for twenty consecutive years. Moreover, in a testament to its dedication to the development of its human capital, Burgan Bank is the first bank in Kuwait to be certified as a Great Place to Work®, earning the distinct honor in 2023.

Burgan Bank is a majority-owned subsidiary of KIPCO (Kuwait Projects Company), one of the largest holding companies in the MENA region.

