# Burgan Bank Launches Ramadan Campaign in Collaboration with Talabat

*Reinforcing its dedicated customer satisfaction strategy*

*Mr. Manaf Al-Menaifi, Acting General Manager – Retail Banking at Burgan Bank*

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**Kuwait, 20 March 2025**

In celebration of the holy month, Burgan Bank announced renewing its collaboration with Talabat app during Ramadan, offering customers a special discount of up to 50% on their orders paid for with Burgan credit cards on Talabat. The offer echoes Burgan's commitment to elevating its customers' banking experience and adding value to their everyday transactions.

Commenting on the Bank's latest collaboration with Talabat, Mr. Manaf Al-Menaifi, Acting General Manager – Retail Banking at Burgan Bank, said: "In banking, growing competition means growing expectations and value is no longer confined to the core offerings. Customers' choice of Burgan comes with an expectation that their needs will be swiftly and efficiently met and that they will be rewarded for their loyalty with a broad spectrum of exclusive offers and discounts – and that is exactly what we continue to strive for day in and day out, especially during the month of giving and sharing."

The offer, valid until the end of Ramadan, applies to all Talabat orders with a minimum order requirement of KD 10, and a maximum payout cap of KD 5. To redeem the discount, customers can apply the promo code **Burgan50** multiple times using more than one credit card before the offer expires.

Stemming from its institutional philosophy, “Driven by You”, Burgan Bank continues to dedicate its efforts to enhancing its customers’ quality of life by understanding their needs and developing products and services that respond to their evolving aspirations. Through its expanding network of valuable partnerships and collaborations, the Bank leverages Kuwait’s best tools, innovations, services, and resources to guarantee that every Burgan transaction delivers more convenience than meets the eye.

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## About Burgan Bank

Established in 1977, Burgan Bank is a Kuwait-based conventional bank with a significant focus on the corporate and financial institution sectors. From its earliest days, the Bank has significantly sought to diversify its offering to cater to its growing retail and private banking customer base.

Burgan Bank has majority-owned subsidiaries, collectively known as the “Burgan Bank Group”, in the MENAT region. This Group is supported by one of the largest branch networks across the region and includes: Gulf Bank Algeria – AGB (Algeria), Tunis International Bank – TIB (Tunisia), and Burgan Bank Turkey. Furthermore, Burgan Bank has a presence in the UAE through its corporate office, Burgan Financial Services Limited.

The Bank has continuously improved its performance over the years, through an expanded revenue structure, diversified funding sources, and a strong capital base. The adoption of state-of-the-art services and technology has positioned it as a trendsetter in the domestic market and within the MENA region. Moreover, Burgan Bank’s brand has been built on a foundation of real values – trust, commitment, excellence, and progression – which serve as a reminder of the high standards to which the Bank always aspires. In fact, the Bank’s core philosophy of ‘Driven by You’ is the foundation on which its products and services are continuously developed.

Burgan Bank has achieved the LEED v4.1 O+M: EB Gold Certification for its Head Office in Kuwait City. The Bank has also obtained the ISO/IEC 27001: 2022 Information Security Management Systems certificate (ISMS), ISO /IEC 27701:2019 Privacy Information Management Systems (PIMS), ISO/IEC 20000-1: 2018 Information Technology Service Management System (ITSMS) and was re-certified with the prestigious ISO 9001:2015 Quality Management System (QMS), making it one of the few banks in the GCC and Kuwait to receive such certification for five consecutive times. At the same time, the Bank has the distinction of being the only Bank in Kuwait to have won the JP Morgan Chase Quality Recognition Award for twenty consecutive years. Moreover, in a testament to its dedication to the development of its human capital, Burgan Bank is the first bank in Kuwait to be certified as a Great Place to Work®, earning the distinct honor in 2023.

Burgan Bank is a majority-owned subsidiary of KIPCO (Kuwait Projects Company), one of the largest holding companies in the MENA region.