

## Burgan Bank Celebrates Successful Sponsorship of Dar Al-Athar Al-Islamiyyah's 8<sup>th</sup> Fall Festival

*Cementing its role as a patron of cultural vibrancy and heritage preservation in Kuwait*

---



*Mr. Talal Hamed AlAyar with the festival's participants who received gifts from the Bank*



*Mr. Talal Hamed AlAyar, Senior Officer - Corporate and CSR Communications at Burgan Bank, in a group photo with Dar Al-Athar Al-Islamiyyah's team*

---

### **Kuwait, 22 November 2023**

Burgan Bank recently concluded its successful sponsorship of Dar Al-Athar Al-Islamiyyah's (DAI) 8th Fall Festival. The one-day event, which took place at the Amricani and Yarmouk Cultural Centers, saw an impressive turnout of visitors, in addition to the participation of local entrepreneurs, artists, and artisans. Burgan's renewed sponsorship and support of the Fall Festival comes under the Bank's all-encompassing social responsibility program and its efforts to preserve and promote Kuwait's rich heritage and cultural identity.

Commenting on the event's success, Ms. Hessa Hussain Al-Najadah, Senior Manager – Corporate and CSR Communications at Burgan Bank, said: "We are delighted to be part of such a culturally rich event. As part of our mission to contribute to the growth of our community, we continue to search for and collaborate with impactful entities such as Dar Al-Athar Al-Islamiyyah, who spare no effort in showcasing and celebrating the Kuwaiti culture and its unique heritage. Events such as this Fall Festival are essential for the preservation of our Kuwaiti culture and its evolution into new forms that resonate with the younger generations."

Similar to the previous editions of the event, Dar Al-Athar Al-Islamiyyah's 8th Fall Festival marked a great opportunity for artisans and small-business owners as well as the mass public. Throughout the event, local artists and entrepreneurs had the opportunity to exhibit their unique, high-quality products to a wide audience. Meanwhile, the event offered families as well as arts and culture

enthusiasts an opportunity to enjoy a diverse range of performances – from live music to theater, storytelling, and more – as well as engaging workshops for children and adults alike.



*Local artists exhibiting their unique work during the 8th Fall Festival*

As part of the Bank’s active role in the event, its dedicated representatives were available on the ground, at the Burgan booth and across the venue, spreading banking awareness and vital financial tips with the crowd, as part of its continued support of the “Let’s Be Aware” (Diraya) campaign, initiated by the Central Bank of Kuwait (CBK) and Kuwait Banking Association (KBA) in partnership with all Kuwaiti banks.

### **About Burgan Bank**

Established in 1977, Burgan Bank is a Kuwait-based conventional bank with a significant focus on the corporate and financial institution sectors. From its earliest days, the Bank has significantly sought to diversify its offering to cater to its growing retail and private banking customer base.

Burgan Bank has majority-owned subsidiaries, collectively known as the “Burgan Bank Group”, in the MENAT region. This Group is supported by one of the largest branch networks across the region and includes: Gulf Bank Algeria – AGB (Algeria), Tunis International Bank – TIB (Tunisia), and the fully owned Burgan Bank Turkey. Furthermore, Burgan Bank has a presence in the UAE through its corporate office, Burgan Financial Services Limited.

The Bank has continuously improved its performance over the years, through an expanded revenue structure, diversified funding sources, and a strong capital base. The adoption of state-of-the-art services and technology has positioned it as a trendsetter in the domestic market and within the MENA region. Moreover, Burgan Bank’s brand has been built on a foundation of real values – trust, commitment, excellence, and progression – which serve as a reminder of the high standards to which the Bank always aspires. In fact, the Bank’s core philosophy of ‘Driven by You’ is the foundation on which its products and services are continuously developed.

The Bank obtained the ISO/IEC 27001: 2013 Information Security Management Systems certificate (ISMS) and was re-certified with the prestigious ISO 9001:2015, making it one of the few banks in the GCC and Kuwait to receive such



certification for five consecutive times. The Bank also has the distinction of being the only Bank in Kuwait to have won the JP Morgan Chase Quality Recognition Award for twenty consecutive years. Moreover, in a testament to its dedication to the development of its human capital, Burgan Bank is the first bank in Kuwait to be certified as a Great Place to Work®, earning the distinct honor in 2023.

Burgan Bank is a majority-owned subsidiary of KIPCO (Kuwait Projects Company), one of the largest holding companies in the MENA region.